



PRESS RELEASE

O.F. Mossberg & Sons, Inc.
7 Grasso Ave ~ North Haven, CT 06473
203.230.5300
www.mossberg.com

FOR IMMEDIATE RELEASE

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MVP[®] Series Adds MVP-LR (Long Range) and MVP-LR Tactical Models *Stocks Feature new Mosscote[™] Finish and Adjustable Comb*

North Haven, CT – Introduced in 2011, O.F. Mossberg & Sons, Inc. revolutionized the world of bolt-action rifles with a line of varmint-dedicated, bolt-actions that accept and feed from AR-style magazines: the Mossberg MVP Series. This groundbreaking series has expanded to include Predator, Patrol, FLEX[™], Scout and MVP-LC (Light Chassis). Now, four new long range models join the family. Available in 5.56mm NATO (223 Rem) and 7.62mm NATO (308 Win), Mossberg is pleased to announce the **MVP-LR** and **MVP-LR Tactical** bolt-action rifles.

At the core of the MVP platform are patented designs: The 5.56mm NATO models feature a patented Drop Push[™] bolt design for reliably feeding from AR15-style magazines and the 7.62mm versions have a patented Dual Push[™] bolt design and patented Dual Latch[™] system which accepts both M1A/M14 and AR10-style magazines. Both MVP-LR and MVP-LR Tactical rifles come with 10-round magazines, but conveniently accept aftermarket AR-style magazines.

This Long Range series features Mossberg's Lightning Bolt Action[™] (LBA[™]) Trigger System that delivers a crisp, creep-free trigger pull and is user-adjustable from 3 to 7 pounds. Both versions have medium bull, carbon steel barrels threaded for mounting compatible suppressors or muzzle brakes, and come with a protective thread cap. Other standard features include: distinctive, spiral-fluted bolt; oversized tactical-bolt knob; and receiver-mounted Picatinny rail.

Innovation continues in this series with a new stock design, only from Mossberg. The OD Green-finished, fully-stippled stocks feature an adjustable, integrated comb with a soft-feel, black rubberized Mosscote finish. The comb can be adjusted for cast (approximately .5 inch of adjustment) and a simple, push button on the stock provides a custom-like fit for proper eye/sight alignment with up to 1.5 inches of height adjustment.

MVP-LR rifles feature a benchrest-style Mosscote stock with ergonomically-designed pistol grip with palm swell and deeply-relieved area behind the pistol grip for greater comfort during long-shooting sessions; 20-inch fluted, medium bull barrels with 1:7 (5.56mm NATO/223Rem) and 1:10 (7.62mm/308 Win) twist rates; and dual front and single rear sling swivel studs. **MVP-LR Tactical** rifles feature a classically-styled, Mosscote stock; 16.25-inch medium bull barrel with respective twist rates as above; adjustable fiber optic sights; and single front and rear sling swivel studs.

If you are looking for a versatile, affordable long-range rifle platform, look no further than the innovative MVP Series. For complete specifications on the MVP-LR and MVP-LR Tactical rifles, please visit www.mossberg.com.

Safety and safe firearms handling is everyone's responsibility.

Mossberg MVP-LR and MVP-LR Tactical Bolt-Action Rifles Specifications:

ITEM	TYPE	CALIBER	TOTAL CAP	BARREL/ FINISH	TWIST RATE	SIGHTS	OVERALL LENGTH	LOP	STOCK/FINISH	APPROX WEIGHT	MSRP
27696	Bolt Action MVP LR	5.56mm NATO / 223 Rem	11	20 in Fluted Medium Bull Threaded Matte Blue	1:7	Picatinny Rail	39 in	13 1/4 in	Benchrest-Style Textured OD Green Adj Comb Mosscote	7 1/2 lbs	\$996
27697	Bolt Action MVP LR	7.62mm NATO / 308 Win	11	20 in Fluted Medium Bull Threaded Matte Blue	1:10	Picatinny Rail	39 in	13 1/4 in	Benchrest-Style Textured OD Green Adj Comb Mosscote	8 lbs	\$996
27698	Bolt Action MVP LR Tactical	5.56mm NATO / 223 Rem	11	16 1/4 in Medium Bull Threaded Matte Blue	1:7	Picatinny Rail	35 1/4 in	13 1/4 in	Classic Textured OD Green Adj Comb Mosscote	7 lbs	\$996
27699	Bolt Action MVP LR Tactical	7.62mm NATO / 308 Win	11	16 1/4 in Medium Bull Threaded Matte Blue	1:10	Picatinny Rail	35 1/4 in	13 1/4 in	Classic Textured OD Green Adj Comb Mosscote	7 1/2 lbs	\$996

About O.F. Mossberg & Sons, Inc.

Founded in 1919, O.F. Mossberg & Sons, Inc. is the oldest family-owned firearms manufacturer in America, and is the largest pump-action shotgun manufacturer in the world. Leading the way with over 100 design and utility patents to its credit, and standing as the first ISO 9001 Certified long-gun manufacturer, Mossberg is considered to be one of the most innovative firearms manufacturers in U.S. History. For more information on commercial, special purpose, law enforcement and military shotguns, rifles and accessories, please visit their website at www.mossberg.com.

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MEDIA CONTACT

Linda Powell, Director of Media Relations

LPowell@mossberg.com

(336) 441-2923 (Media Only)