



PRESS RELEASE

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FOR IMMEDIATE RELEASE

April 29, 2025

Mossberg® 940® Pro Thunder Ranch Shotgun Wins NRA® Golden Bullseye Award

NORTH HAVEN, CT - O.F. Mossberg & Sons, Inc., a leading American firearms manufacturer, was presented with a National Rifle Association (NRA) Publications Golden Bullseye Award during the recent NRA Annual Meetings & Exhibits in Atlanta, Georgia. *Shooting Illustrated* selected the Mossberg 940 Pro Thunder Ranch semi-auto shotgun with their Shotgun of the Year Award.

For consideration of an NRA Golden Bullseye Award, the product must be recently introduced and available to consumers; evaluated by an NRA staff member or regular contributor to the magazine; exceeded the evaluator's expectations; be innovative in design and function; and styled in a manner befitting the shooting and hunting industry. Winners are selected by a committee consisting of editors, graphic designers, and veteran NRA Publications staff, representing more than a century of collective experience in the shooting and hunting industry.

The Mossberg 940 Pro Thunder Ranch 12-gauge semi-auto shotgun was designed in conjunction with Thunder Ranch Founder, Clint Smith, and the Thunder Ranch staff. Based on a cleaner running gas-operating system, the 940 Pro platform features corrosion-resistant internal parts and finishes; oversized operating controls; patent-pending receiver cut for direct mounting of micro dot sights; and adjustable stock for length-of-pull, drop, and cast. Updated features to the Thunder Ranch edition includes an innovative forend design with integrated heat shield, QD cups, and M-LOK® slots; stabilizing barrel clamp with additional M-LOK slots and sling swivel stud; QD cups on the stock; 18,5-inch cylinder bore barrel, and redesigned one-piece magazine tube. Completing the package is a durable Cerakote® Patriot Brown finish on the stock, forend, barrel, and receiver.

Mossberg's Senior Director of Marketing, Richard Kirk, accepted the award. "On behalf of our engineering, manufacturing, and entire team at Mossberg, thank you for selecting our 940 Pro Thunder Ranch as Shotgun of the Year," commented Kirk. "It is a tremendous honor to win a Golden Bullseye Award."

NRA® is a registered trademark of the National Rifle Association. M-LOK® is a registered trademark of Magpul Industries Corp. Cerakote® is a registered trademark of NIC Industries, Inc.

About O.F. Mossberg & Sons, Inc.

Founded in 1919, O.F. Mossberg & Sons, Inc., is the oldest family-owned firearms manufacturer in America, and is the largest pump-action shotgun manufacturer in the world. Celebrating 100 years of innovation, Mossberg leads the industry with over 100 design and utility patents to its credit and stands as the first ISO 9001 Certified long-gun manufacturer. Complete information on commercial, special purpose, law enforcement and military shotguns, rifles, handguns, and accessories are available at mossberg.com or by calling 1-800-363-3555. Mossberg can also be found on Facebook, Instagram, Twitter, and YouTube.

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Safety and safe firearms handling is everyone's responsibility.