



PRESS RELEASE

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FOR IMMEDIATE RELEASE
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Mossberg® 510 Mini™ Muddy Girl™ Now Available in 410 Bore
Great Compact, Full-Featured Shotgun for First-Time Shooters

North Haven, CT – Throughout the company’s 97-year history, O.F. Mossberg & Sons, Inc. has been a leader in the development and design of shotguns, rimfire and centerfire rifles for younger and small-statured shooters. Having the right equipment is one of the keys to safe and responsible gun ownership. Mossberg is pleased to add another version of its smallest pump-action to its family of youth products - the 510 Mini Muddy Girl chambered in 410 with 2 ½ and 3-inch shell capability.

The unique design features of the Mossberg 510 Mini provide for proper balance, swing and less recoil. The stock is equipped with a reduced grip size and shorter length-of-pull (LOP) with convenient stock spacer to increase LOP by one inch, so the 510 Mini can grow with your young shooter. The 18.5 inch vent rib barrel features a fixed Modified choke and twin bead sights. With an overall length of less than 35 inches, compact barrel length and weight of 5 pounds, the 510 Mini is easy-to-handle in the field. And convenient top-mounted safety makes the 510 Mini ideal for right or left-handed shooters. The durable synthetic stock, barrel and exposed metalwork are fully covered with Muddy Girl camo; a blend of pink, white and black blended into an outdoor pattern. Front and rear sling swivel studs complete this full-featured pump-action.

With all the field-proven features of the 500® pump-action platform, Mossberg is proud to offer an extensive line of 500 Bantam™/Super Bantam™, 505 Youth™ and 510 Mini shotguns in 410 bore, 20 and 12-gauge options. For more information on the newest member of the family – the 510 Mini Muddy Girl 410 and other youth offerings, please visit www.mossberg.com or your local Mossberg dealer.

Mossberg 510 Mini Muddy Girl 410 Bore Pump-Action Shotgun Specifications:

ITEM #	TYPE	GAUGE/ CHAMBER	CAPACITY	BARREL/ FINISH	SIGHTS	CHOKES	OVERALL LENGTH	LOP	STOCK/FINISH	APPROX WEIGHT	MSRP
50354	Pump- Action	410 Bore 3 in	3	18.5 in VR Muddy Girl	Twin Bead	Fixed Modified	34.75 in	10.5 -11.5 in	Variable LOP w/Spacer Muddy Girl	5 lbs	\$469

Muddy Girl™ is a registered trademark of Moon Shine Camo.

About O.F. Mossberg & Sons, Inc.

Founded in 1919, O.F. Mossberg & Sons, Inc. is the oldest family-owned firearms manufacturer in America, and is the largest pump-action shotgun manufacturer in the world. Leading the way with over 100 design and utility patents to its credit, and standing as the first ISO 9001 Certified long-gun manufacturer, Mossberg is considered to be one of the most innovative firearms manufacturers in U.S. History. For more information on commercial, special purpose, law enforcement and military shotguns, rifles and accessories, please visit their website at www.mossberg.com.

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Safety and safe firearms handling is everyone’s responsibility.

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