



PRESS RELEASE

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FOR IMMEDIATE RELEASE
December 17, 2018

Mossberg® Announces 590M® Magazine Promotion

North Haven, CT – O.F. Mossberg & Sons, Inc., America’s oldest family-owned and operated firearms manufacturer, is pleased to announce their **“Buy a 590M, Get a Free 10-Round Magazine”** promotion. This limited time offer is for qualifying purchases on 590M Mag-Fed firearms (SKU# 50205/50206/50208) made between 12/1/18 and 03/31/19 with redemption postmarked or submitted online by 04/30/19. The value of the free 10-round 590M Magazine is \$84.

Mossberg introduced the 590M Mag-Fed 12-gauge shotgun, built on Mossberg’s legendary pump-action platform in January 2018. Featuring the world’s first double-stack, 10-round shotgun magazine, the 590M was initially available in two 10-round configurations; ideal for home security, tactical and competitive applications. For greater versatility, optional 5, 10, 15 and 20-round capacity magazines are sold as accessories. Joining the family in June 2018 was the 590M Shockwave which combines the convenience and adaptability of the mag-fed design with a “Non-NFA” pump-action firearm platform. All three models of the 590M Mag-Fed firearms are eligible for this promotion.

Promotion Details: Offers are limited to stock on hand; no rain checks are available. Offer is only valid for 590M Mag-Fed Shotguns or Pump-Action Firearm. Qualifying purchases must be made between 12/1/18 and 03/31/19, and redemption must be made by 04/30/19 to qualify. Offer may not be combined with any other sale, promotion, discount, code, coupon and/or offer. Promotions have no cash value. Offer cannot be sold, transferred, or otherwise bartered. Some qualifying models may not be available in all jurisdictions. This promotion is subject to any and all applicable laws, including but not limited to federal, state, and local laws. Void where prohibited, taxed or otherwise restricted. Returns of any portion of the qualifying purchase will require equal forfeiture of offer or amount equal to offer. Mossberg reserves the right to end or modify any promotion at any time. Other restrictions may apply. Offer valid in United States only. Further, CT residents are not eligible for this promotion. All submissions subject to review and approval by O.F. Mossberg & Sons, Inc. If submission is incomplete or unclear, additional proof of purchase may be requested. Please allow 4-6 weeks for delivery from time of confirmation email. **TO REDEEM BY MAIL:** Send your name and mailing address to: Mossberg 590M Offer; 7 Grasso Avenue; North Haven, CT; 06473-9844. You **MUST** include your store sales receipt and gun box end panel label which displays the product serial number and SKU number as your proof of purchase. **TO REDEEM ONLINE:** please visit <http://offers.mossberg.com/590moffer>.

No other manufacturer can deliver the durability, innovation and total-round capacity of the 590M with Mossberg’s proven pump-action platform combined with a proprietary, double-stack shotgun magazine design. For more information on the 590M Mag-Fed firearms and this limited **“Buy a 590M, Get a Free 10-Round Magazine”** promotion, please visit www.mossberg.com.

Safety and safe firearms handling is everyone’s responsibility.

About O.F. Mossberg & Sons, Inc.

Founded in 1919, O.F. Mossberg & Sons, Inc., is the oldest family-owned firearms manufacturer in America, and is the largest pump-action shotgun manufacturer in the world. Celebrating 100 years of innovation, Mossberg leads the industry with over 100 design and utility patents to its credit and stands as the first ISO 9001 Certified long-gun manufacturer. Complete information on commercial, special purpose, law enforcement and military shotguns, rifles and accessories are available at mossberg.com or by calling 1-800-363-3555. Mossberg can also be found on Facebook, Instagram, Twitter and YouTube.

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