



PRESS RELEASE

O.F. Mossberg & Sons, Inc.
7 Grasso Ave ~ North Haven, CT 06473
203.230.5300
www.mossberg.com

FOR IMMEDIATE RELEASE
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Mossberg® Announces Two Duck Commander™ Promotions “Mossberg Calling All Ducks” Sweepstakes and “Buy Any Duck Commander Model, Get a FREE Duck Commander Call” Consumer Promotion

North Haven, CT – O.F. Mossberg & Sons, Inc, America’s oldest family-owned and operated firearms manufacturer, is pleased to announce two Duck Commander consumer promotions: 1) “Mossberg Calling All Ducks” Sweepstakes (no purchase necessary to enter or win) which is open for entries from August 15, 2015, through November 30, 2015, until 11:59:59 pm ET; and 2) “Buy Any Duck Commander Model, Get a FREE Duck Commander Duck Call” promotion. When a consumer purchases one of Mossberg’s Duck Commander Series firearms (models include shotguns, rimfire rifles and rimfire pistol) during the qualifying period of August 1, 2015, through November 30, 2015, they are eligible to receive a FREE Duck Commander duck call, the “Baptizer.”

The “Mossberg Calling All Ducks” sweepstakes and “Buy Any Duck Commander Model, Get a FREE Duck Commander Duck Call” promotion are valid for U.S. residents only except where prohibited by law and subject to all applicable federal, state and local laws and regulations. One (1) Grand Prize sweepstakes winner will be chosen at random and receive the following: Their choice of either a Mossberg 930™ DC Pro or a Mossberg 935 Magnum™ DC Pro shotgun; and a trip for two to West Monroe, Louisiana, where you will visit Duck Commander Headquarters, make a duck call, meet some of the Duck Commander staff and eat at Willie’s Duck Diner restaurant. Five (5) First Place winners, selected at random, will receive a framed print, signed by Phil, Si, Jase and Willie Robertson. For official sweepstakes rules and promotion guidelines, please visit www.mossberg.com/ducks.

There are three ways to enter the “Mossberg Calling All Ducks” Sweepstakes: 1) Complete the purchase of any Mossberg Duck Commander Series firearm and properly submit your **online rebate form** for the free duck call. An entrant will automatically receive one sweepstakes entry; 2) Complete the purchase of any Mossberg Duck Commander Series firearm and properly submit your **mail-in rebate form** for the free duck call. An entrant will automatically receive one sweepstakes entry; or 3) Visit our website at www.mossberg.com/ducks and click on the **Enter Sweepstakes tab**. Complete the sweepstakes registration form and entrant will automatically receive one sweepstakes entry. There is a limit of one (1) entry per person regardless of the method of entry.

In 2014, Mossberg unveiled a comprehensive line of pump-action and autoloading shotguns, rimfire rifles and a semi-auto rimfire pistol in their Duck Commander Series. These initial offerings all proudly display the “Duck Commander” logo; feature Realtree® MAX-5™ camouflage; TRUGLO® TRU-BEAD™ Dual Color fiber optic sight (shotguns only); and each Duck Commander Series model comes with an American flag bandana, like the one worn by Willie Robertson. Joining the series in 2015 were two premium signature waterfowl shotguns, the 930 and 935 Magnum DC Pro Series autoloaders, featuring special corrosion-resistant, internal finishes and stainless steel return spring for protection against the elements and ease of cleaning. There are 13 different firearms in the Mossberg Duck Commander Series from which to choose. Please visit www.mossberg.com to view a complete list of available models.

Safety and safe firearms handling is everyone’s responsibility.

The names, Mossberg and Duck Commander, are synonymous with hardworking guns and gear for hardcore hunters. Mossberg is proud to partner with the Robertson clan and their Duck Commander brand to offer the “Mossberg Calling All Ducks” sweepstakes and “Buy Any Duck Commander Model, Get a FREE Duck Commander Duck Call” consumer promotion. For complete details, please visit www.mossberg.com/ducks.

About O.F. Mossberg & Sons, Inc.

Founded in 1919, O.F. Mossberg & Sons, Inc. is the oldest family-owned and operated firearms manufacturer in America, and is the largest pump-action shotgun manufacturer in the world. Leading the way with over 100 design and utility patents to its credit, and standing as the first ISO 9001 Certified long-gun manufacturer, Mossberg is considered to be one of the most innovative firearms manufacturers in U.S. history. For more information on commercial, special purpose, law enforcement and military shotguns, rifles and accessories, please visit their website at www.mossberg.com.

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MEDIA CONTACT

Linda Powell, Director of Media Relations

LPowell@mossberg.com

(336) 441-2923 (Press Only)