## MOSSBERG

## PRESS RELEASE

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O.F. Mossberg & Sons, Inc. 7 Grasso Avenue North Haven, CT 06473 USA +1 (203) 230-5300 www.mossberg.com

## Mossberg<sup>®</sup> Announces MC1sc<sup>™</sup> Pistol Consumer Promotion

**North Haven, CT** – Consumers can "gear up" with Mossberg's MC1sc pistol promotion. Subject to promotion details outlined below, purchase any Mossberg MC1sc (subcompact) 9mm pistol and receive a DeSantis<sup>®</sup> Slim-Tuk holster FREE! This limited time offer is for qualifying purchases on MC1sc 9mm pistols made between 11/15/19 and 3/31/20 with redemption postmarked or submitted online by 4/30/20. The value of the free DeSantis Slim-Tuk holster is \$39.99.

Mossberg introduced the MC1sc pistol, earlier this year, in celebration of the company's 100<sup>th</sup> anniversary. Encompassing three years of research and development, the MC1sc combines superior ergonomics, innovation and engineering expertise. These subcompacts feature a stainless-steel slide (bead-blasted or DLC coated) over a matte-black polymer, glass-reinforced frame and have aggressive multi-angle serrations; are equipped with dovetail-mounted, low-profile white 3-dot sights; and 3.4-inch barrel. Optional cross-bolt safety is available on select models and is reversible for right or left-handed shooters as well as optional sighting systems – VIRIDIAN<sup>®</sup> Laser-Equipped and TRUGLO<sup>®</sup> Tritium PRO<sup>™</sup> Sights.

Other standard features include a flat-profile trigger with integrated blade safety; short, tactile reset; reduced overtravel; and a 5 to 6-pound trigger pull weight; oversized trigger guards; reversible magazine release; and flush 6-round and an extended 7-round single-stack Clear-Count<sup>™</sup> magazines. And completing the MC1sc is our exclusive, patent-pending Mossberg STS<sup>™</sup> (Safe Takedown System), which unlike competitive products, does not require the user to pull the trigger to disassemble for routine cleaning or maintenance.

Promotion Details: Offers are limited to stock on hand; no rain checks are available. Offer is only valid for MC1sc 9mm pistols. Qualifying purchases must be made between 11/15/19 and 3/31/20, and redemption must be made by 4/30/20 to qualify. Offer may not be combined with any other sale, promotion, discount, code, coupon and/or offer. Promotions have no cash value. Offer cannot be sold, transferred, or otherwise bartered. Some qualifying models may not be available in all jurisdictions. This promotion is subject to any and all applicable laws, including but not limited to federal, state, and local laws. Void where prohibited, taxed or otherwise restricted. Returns of any portion of the qualifying purchase will require equal forfeiture of offer or amount equal to offer. Mossberg reserves the right to end or modify any promotion at any time. Other restrictions may apply. Offer valid in United States only. Further, CA residents are not eligible for this promotion. All submissions subject to review and approval by O.F. Mossberg & Sons, Inc. If submission is incomplete or unclear, additional proof of purchase may be requested. Please allow 4-6 weeks for delivery from time of confirmation email.

TO REDEEM BY MAIL: Send your name and mailing address to: Mossberg MC1sc Offer; 7 Grasso Avenue; North Haven, CT; 06473-9844. You MUST include your store sales receipt and gun box end panel label which displays the product serial number and SKU number as your proof of purchase. TO REDEEM ONLINE: please visit <u>http://offers.mossberg.com/MC1scoffer</u>.

DeSantis<sup>®</sup> is a registered trademark of Gunhide Properties, LLC. Viridian<sup>®</sup> is a trademark of Laser Aiming Systems Corporation. TRUGLO<sup>®</sup> and Tritium Pro<sup>™</sup> are trademarks of TRUGLO, Inc.

## About O.F. Mossberg & Sons, Inc.

Founded in 1919, O.F. Mossberg & Sons, Inc., is the oldest family-owned firearms manufacturer in America, and is the largest pump-action shotgun manufacturer in the world. Celebrating 100 years of innovation, Mossberg leads the industry with over 100 design and utility patents to its credit and stands as the first ISO 9001 Certified long-gun manufacturer. Complete information on commercial, special purpose, law enforcement and military shotguns, rifles, handguns and accessories are available at mossberg.com or by calling 1-800-363-3555. Mossberg can also be found on Facebook, Instagram, Twitter and YouTube.

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