

PRESS RELEASE O.F. Mossberg & Sons, Inc. 7 Grasso Ave ~ North Haven, CT 06473 203.230.5300 www.mossberg.com FOR IMMEDIATE RELEASE January 3, 2019

## Mossberg<sup>®</sup> Celebrates Centennial with Launch of MC1sc<sup>™</sup> Handgun

NORTH HAVEN, CT – In celebration of the company's 100<sup>th</sup> Anniversary, O.F. Mossberg & Sons, Inc., is announcing the release of a full-featured, 9mm concealed carry handgun: the **Mossberg MC1sc** (subcompact). Coming full circle from the company's first firearm design, called the Brownie, a 22 caliber, four-shot "pocket pistol," Mossberg has incorporated 100 years of engineering expertise in developing this superb concealed carry handgun. The MC1sc is available in five initial 9mm offerings: the standard MC1sc and an optional cross-bolt safety version; two standard offerings with sighting systems, choose from TRUGLO<sup>®</sup> Tritium Pro<sup>™</sup> Night Sights or a Viridian<sup>®</sup> E-Series Red Laser; and a Centennial Limited Edition with a production run limited to 1,000 commemorative models.

After 100 years in business, Mossberg has grown to be the 6<sup>th</sup> largest U.S. firearms manufacturer, and remains dedicated to innovation, with over 100 design and utility patents to its credit. The MC1sc reflects three years of development and new patent-pending ideas in combining the most highly-desired features in the subcompact market with Mossberg's innovative approach to design. Important features in a subcompact handgun are size, weight, caliber and carryability; and the MC1sc delivers with its overall length of 6.25 inches; recoil-managing weight of 19 ounces (with empty magazine); and barrel length of 3.4 inches in the popular 9mm chambering. Other desired features include two single-stack magazines, a flush 6-round and 7-round extended; glass-reinforced polymer frame; and suggested retail price of \$421 for the two standard models.

Innovation is what sets this subcompact apart from the competition. The MC1sc features Mossberg's Clear-Count<sup>™</sup> single-stack magazines. Constructed of a transparent, lubricious polymer compound, the magazines offer low friction and high wear-resistance, while providing quick at-a-glance assessment of the number and type of rounds loaded. The magazines also feature easy-to-remove floor plates and high-visibility followers. Each model comes with a flush 6-round and extended 7-round magazine. The MC1sc has the revolutionary, patent-pending Mossberg STS<sup>™</sup> (Safe Takedown System), which unlike competitive products, does *not* require the user to pull the trigger to dissemble for routine cleaning or maintenance. Rounding out the innovative design is an aggressive patent-pending Mossberg signature grip texturing, added palm swell and grip angle (similar to a 1911) for a more confident, firm grip.

Standard features have not been overlooked in the design of the MC1sc. The slide is constructed of stainless steel with a DLC (Diamond Like Coating) finish, providing for reduction of slide friction and wear resistance. Aggressive, multi-angle serrations provide for ease of slide manipulation. And the slide is topped with dovetailed-mounted, low-profile white 3-Dot sights. The durable frame is constructed of a glass-reinforced polymer which provides high impact and chemical resistance with high tensile strength and stiffness. The barrel, constructed of stainless steel, also features a DLC coating and 1-in-16 twist rate. The MC1sc trigger has a flat profile and integrated blade safety; short, tactile reset; reduced overtravel; and has a 5 to 6 pound pull weight. The smooth take-up combined with the flat trigger face offers an improved feel and clean, crisp trigger break. Trigger guards are also oversized for ease of access and comfort. All MC1sc models have a reversible magazine release, located behind the trigger guard, and there is also a frame variant with a reversible cross-bolt manual safety available.

## Safety and safe firearms handling is everyone's responsibility.

As a factory option, you can choose from MC1sc<sup>™</sup> models with two sight systems. TRUGLO Tritium Pro Night Sights feature a FOCUS•LOCK ring for faster focus combined with a quick U-notch design providing outstanding sighting in low-light shooting conditions or complete darkness. The trigger-guard mounted Viridian E-Series Red Laser is specifically designed for the everyday conceal and carry owner, providing a powerful red laser for rapid target acquisition.

In celebration of Mossberg's anniversary, a MC1sc Centennial Limited Edition will be available, limited to a run of 1000 units with sequential serial numbering. Features include 24 karat gold accents engraved on the slide; Titanium Nitride-finished barrel and metal small parts; and special serial number.

O.F. Mossberg & Sons, Inc. opened its doors 100 years ago in March of 1919 with the vision of designing and manufacturing quality sporting firearms at affordable prices. Continuing this tradition, Mossberg is proud to introduce the newest member of its family, the MC1sc handgun. For more information on the MC1sc and Mossberg's extensive line of firearms, please visit <u>www.mossberg.com</u>.

ITEM	ТҮРЕ	GAUGE / CHAMBER	CAPACITY	BARREL / RECEIVER FINISH	SIGHTS	OVERALL LENGTH	FRAME / FINISH	APPROX WEIGHT	MSRP
89001	Sub-Compact Handgun	9mm	6+1 7+1	3.4 in Stainless Steel DLC	White 3-Dot	6.25 in	Glass-Reinforced Polymer	19 oz	\$421
89002	Sub-Compact Handgun	9mm	6+1 7+1	3.4 in Stainless Steel DLC	White 3-Dot	6.25 in	Glass-Reinforced Polymer Reversible Cross-Bolt Safety	19 oz	\$421
89003	Sub-Compact Handgun	9mm	6+1 7+1	3.4 in Stainless Steel DLC	TRUGLO Tritium Pro	6.25 in	Glass-Reinforced Polymer	19 oz	\$526
89004	Sub-Compact Handgun	9mm	6+1 7+1	3.4 in Stainless Steel DLC	Viridian E-Series Red Laser / White 3-Dot	6.25 in	Glass-Reinforced Polymer	19 oz	\$514
89005	Sub-Compact Handgun	9mm	6+1 7+1	3.4 in Stainless Steel Titanium Nitride Barrel & Guide Rod Polished DLC Slide w/ 24kt Gold Plating	White 3-Dot	6.25 in	Glass-Reinforced Polymer Titanium Nitride & Cerakote Small Parts	19 oz	\$686

TRUGLO<sup>®</sup> and Tritium Pro<sup>™</sup> are trademarks of TRUGLO, Inc. Viridian<sup>®</sup> is a trademark of Viridian Weapon Technologies.

## About O.F. Mossberg & Sons, Inc.

Founded in 1919, O.F. Mossberg & Sons, Inc., is the oldest family-owned firearms manufacturer in America, and is the largest pump-action shotgun manufacturer in the world. Celebrating 100 years of innovation, Mossberg leads the industry with over 100 design and utility patents to its credit and stands as the first ISO 9001 Certified long-gun manufacturer. Complete information on commercial, special purpose, law enforcement and military shotguns, rifles and accessories are available at <u>mossberg.com</u> or by calling 1-800-363-3555. Mossberg can also be found on Facebook, Instagram, Twitter and YouTube.

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