

PRESS RELEASE

O.F. Mossberg & Sons, Inc. 7 Grasso Ave ~ North Haven, CT 06473 203.230.5300 <u>www.mossberg.com</u> FOR IMMEDIATE RELEASE January 19, 2015

Mossberg[®] Introduces New Blaze[™] Rimfire Autoloading Rifle Series American-Made Rimfire Based on Lightweight Polymer-Receiver Platform

North Haven, CT – O.F. Mossberg & Sons, Inc. has offered one of the most extensive lines of affordable, fun-to-shoot rimfire rifles. The latest member of the Mossberg rimfire family is the innovative polymer-receiver, American-made Blaze 22LR autoloading rifle. This surprisingly lightweight and easy-handling rimfire is available in four finishes with choice of adjustable rifle sights, barrel-mounted rail or in Scoped Combo packages featuring Dead Ringer® Monteria™ Green Dot sights. The Blaze 22LR autoloader is ideal as a first rifle or for anyone who wants an affordable, lightweight plinker.

The Blaze 22LR design incorporates a polymer receiver and action, housed in a durable synthetic (polymer) stock. The metal bolt, firing pin and bolt handle feature complementing blue finish as do the compact 16.5-inch barrels. Utilizing the durability of today's highly-engineered polymers, this rugged rimfire weighs in at a mere 3 2/3 pounds and is easy-to-handle, even for a new or younger shooter. The spring-loading, easy-to-load magazines are available in 10 and 25-round options. And true to the Mossberg name, these rimfires feature Mossberg's universally-recognized, ambidextrous top tang safety.

All Blaze rifles feature free-floating 16.5-inch barrels with fixed front sight; 1:16 twist rate; 3/8-inch dovetail for ease of scope mounting; and blue metal finishes. Optional sight systems include adjustable rifle rear sight for windage and elevation; barrel-mounted, top Picatinny rail to easily add the optic of your choice; or as a field-ready option, scoped combos come with a rail-mounted, Dead Ringer Green Dot adjustable sight featuring four optional reticle configurations. The rugged, but lightweight, classic synthetic stocks feature vented forends and choice of black or camo-dipped finishes (Kryptek® Highlander™, Muddy Girl® or Wildfire Camouflage™ patterns). The Blaze Bantam™, available in black synthetic, features a shortened, 12-inch length-of-pull (LOP) to comfortably fit a younger shooter or any adult requiring a reduced LOP. For added versatility, Blaze 10 and 25-round magazines and the top Picatinny rails are sold as Mossberg-branded accessories.

Mossberg continues to be a leader in bringing affordable, fun-to-shoot rimfire rifles to the marketplace and the Blaze autoloading series provides the perfect platform to introduce a youth or new shooter to our hunting heritage and the fun of spending a day at the range or in the field. To see the complete line of Blaze 22LR rifles, visit your Mossberg dealer today or our web site at www.mossberg.com.

Mossberg Blaze Rimfire Autoloading Rifles Specifications:

ITEM	ТҮРЕ	CALIBER	TOTAL CAP	BARREL/ FINISH	TWIST RATE	SIGHTS	OVERALL LENGTH	LOP	STOCK/FINISH	APPROX WEIGHT	MSRP
37314	Autoloading	22LR	26	16 1/2 in	1:16	Adj Rifle			Classic Synthetic		
				Blue			35 3/4 in	13 1/2 in	Black	3 2/3 lbs	\$187
37319	Autoloading	22LR	26	16 1/2 in	1:16	Barrel-Mounted Rail			Classic Synthetic		
				Blue			35 3/4 in	13 1/2 in	Highlander Camo	3 2/3 lbs	\$270
37312	Autoloading	22LR	11	16 1/2 in	1:16	Adj Rifle			Classic Synthetic		
				Blue			35 3/4 in	13 1/2 in	Black	3 2/3 lbs	\$187
37317	Autoloading	22LR	11	16 1/2 in	1:16	Adj Rifle			Classic Synthetic Muddy		
				Blue			35 3/4 in	13 1/2 in	Girl	3 2/3 lbs	\$228
37318	Autoloading	22LR	11	16 1/2 in	1:16	Adj Rifle			Classic Synthetic		
				Blue			35 3/4 in	13 1/2 in	Wildfire Camo	3 2/3 lbs	\$228
37313	Autoloading	22LR	11	16 1/2 in	1:16	Adj Rifle	34 1/4 in	12 in	Reduced LOP Synthetic		
	Bantam			Blue					Black	3 2/3 lbs	\$187
37316	Autoloading	22LR	26	16 1/2 in	1:16	Barrel-Mounted Rail			Classic Synthetic		
				Blue		Green Dot Sight	35 3/4 in	13 1/2 in	Black	3 2/3 lbs	\$252
37315	Autoloading	22LR	11	16 1/2 in	1:16	Barrel-Mounted Rail			Classic Synthetic		
				Blue		Green Dot Sight	35 3/4 in	13 1/2 in	Black	3 2/3 lbs	\$252

Dead Ringer® and Monteria™ are registered trademarks of Dead Ringer Hunting. Kryptek® and Highlander™ are registered trademarks of Kryptek Outdoor Group. Muddy Girl® and Wildfire Camouflage™ are registered trademarks of Moon Shine LP.

About O.F. Mossberg & Sons, Inc.

Founded in 1919, O.F. Mossberg & Sons, Inc. is the oldest family-owned firearms manufacturer in America, and is the largest pump-action shotgun manufacturer in the world. Leading the way with over 100 design and utility patents to its credit, and standing as the first ISO 9001 Certified long-gun manufacturer, Mossberg is considered to be one of the most innovative firearms manufacturers in U.S. History. For more information on commercial, special purpose, law enforcement and military shotguns, rifles and accessories, please visit their website at www.mossberg.com.

###

MEDIA CONTACT

Linda Powell, Director of Media Relations LPowell@mossberg.com (336) 441-2923 (Media Only)