



PRESS RELEASE

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New Mossberg® Website Goes Live *Improved Navigation, Informative Blogs and Dedicated Enthusiasts Sections*

North Haven, CT – O.F. Mossberg & Sons, Inc, America's oldest family-owned and operated firearms manufacturer, has recently launched a re-designed, navigation-friendly website at www.mossberg.com. Visitors to the new site will discover an extensive product catalog with quick access to all pages and a more-intuitive, photo-centric view of Mossberg's complete line of firearms. Content has been enriched and will be updated with informative blogs and instructional videos, providing tips for hunting and shooting enthusiasts to better enjoy their sport and their Mossberg firearms.

Additional improvements to the website include sections tailored specifically for members of the Media, Law Enforcement, Dealers and Consumers. And Mossberg owners can show their pride by posting to the Mossberg Community Pages. The mobile-ready design provides for ease of viewing content no matter the screen size or device. The new website also provides quick access to Mossberg's online store where shoppers can find branded clothing, gear and accessories.

The new Mossberg website is now live. For the latest product news, informational videos and to join the conversation with other Mossberg enthusiasts, please visit www.mossberg.com.

About O.F. Mossberg & Sons, Inc.

Founded in 1919, O.F. Mossberg & Sons, Inc. is the oldest family-owned and operated firearms manufacturer in America, and is the largest pump-action shotgun manufacturer in the world. Leading the way with over 100 design and utility patents to its credit, and standing as the first ISO 9001 Certified long-gun manufacturer, Mossberg is considered to be one of the most innovative firearms manufacturers in U.S. history. For more information on commercial, special purpose, law enforcement and military shotguns, rifles and accessories, please visit their website at www.mossberg.com.

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Safety and safe firearms handling is everyone's responsibility.