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PRESS RELEASE

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Mossberg[®] Launches MC1sc[™] Centennial Online Sweepstakes

NORTH HAVEN, CT – O.F. Mossberg & Sons, Inc., a leading American firearms manufacturer, announces an online consumer promotion, the MC1sc Centennial Sweepstakes. In celebration of the company's 100th anniversary and the introduction of its full-featured, 9mm concealed carry handgun, the MC1sc, Mossberg invites consumers to register to win a limited edition MC1sc Centennial 9mm pistol (Item #89005). The Centennial Sweepstakes is open for entries from April 23, 2019 through May 31, 2019. For more information and to enter online, please visit http://mossberg.com/centennialsweeps. All applicable rules of the Sweepstakes apply. To view the official rules of the sweepstakes, please visit official rules.

Coming full circle from the company's first firearm design in 1919, called the Brownie, a 22 caliber, four-shot "pocket pistol," Mossberg has incorporated years of engineering expertise in developing the MC1sc pistol. Introduced at the 2019 SHOT Show, the MC1sc is available in five initial 9mm offerings: the standard MC1sc and an optional cross-bolt safety version; the choice of two standard offerings with TRUGLO[®] Tritium Pro[™] Night Sights or a Viridian[®] E-Series Red Laser; and a Centennial Limited Edition with a production run limited to 1,000 commemorative models.

The MC1sc features an overall length of 6.25 inches; weight of 19 ounces (with empty magazine); and barrel length of 3.4 inches. Each MC1sc includes two Clear-Count[™] single-stack magazines, a flush 6-round and 7-round extended; glass-reinforced polymer frame; stainless steel barrel and slide, both with DLC coating; flat-profile trigger with integrated blade safety; and patent-pending Mossberg STS[™] (Safe Takedown System), which unlike competitive products, does not require the user to pull the trigger to dissemble.

Setting apart the MC1sc Centennial Limited Edition pistol are 24 karat gold-plating accents on the slide; Titanium Nitridefinished barrel and metal small parts; and sequential serial numbering that incorporates a unique prefix, used only for this limited edition model. This MC1sc Centennial is limited to a run of 1000 units.

Celebrate 100 years of Mossberg providing customers with "More Gun for the Money" and the exciting introduction of the MC1sc, a 9mm subcompact pistol optimized for today's concealed carry consumer. To learn more about the MC1sc, enter the Centennial Sweepstakes or shop the complete line of Mossberg products, please visit <u>www.mossberg.com</u>.

About Mossberg

Founded in 1919, O.F. Mossberg & Sons, Inc., is the oldest family-owned firearms manufacturer in America, and is the largest pump-action shotgun manufacturer in the world. Celebrating 100 years of innovation, Mossberg leads the industry with over 100 design and utility patents to its credit and stands as the first ISO 9001 Certified long-gun manufacturer. Complete information on commercial, special purpose, law enforcement and military shotguns, rifles, handguns and accessories are available at <u>mossberg.com</u> or by calling 1-800-363-3555. Mossberg can also be found on Facebook, Instagram, Twitter and YouTube.

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Safety and safe firearms handling is everyone's responsibility.