



PRESS RELEASE

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FOR IMMEDIATE RELEASE
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Mossberg® Releases 500® Centennial Limited Edition Shotgun

NORTH HAVEN, CT – O.F. Mossberg & Sons, Inc., a leading American firearms manufacturer, continues the celebration of the company’s 100th anniversary with the introduction of a limited edition Mossberg 500 Centennial pump-action shotgun, chambered in 12 gauge. This commemorative model features a nickel-plated receiver engraved with the Mossberg 100th Anniversary logo on the right side and a pair of flushing ruffed grouse on the left, highlighted in 24 karat gold. This model will be limited to 750 units, each with a special serial number that incorporates a unique prefix, used only for this production run.

The Mossberg 500 pump-action shotgun is designed for reliable, smooth operation with the combination of non-binding twin action bars; dual extractors; a positive steel-to-steel lock-up; anti-jam elevator; anodized aluminum receiver for added durability; and universally-recognized, ambidextrous top-mounted safety. And with over 12 million sold and over 50 years in production, the 500 platform has proven to be one of the most reliable shotgun designs available.

Mossberg 500 Centennial 12 Gauge (50100) - A Talo Group distributor exclusive, this attractive field pump-action features upgrades that distinguish it from our extensive line of 500 special purpose and hunting guns. The traditionally-styled, high-gloss walnut stock and forend has fine checkering on the pistol grip and wrapping around the underside of the forend and the stock is fit with a classic red rubber recoil pad. Distinctive jeweled bolt, gold-plated trigger and attractive high-polished blue metal finish on the barrel complement the high-gloss wood finish. The 28-inch vent rib barrel comes with Mossberg’s interchangeable ACCU-CHOKE™ choke tubes (Full, Modified and Improved Cylinder). The nickel-plated receiver is engraved with the Mossberg 100th Anniversary logo (right side) and flushing ruff grouse (left side), both highlighted with 24 karat gold accents, and each gun has a special serial number. MSRP: \$910

Celebrate the proud history of Mossberg by purchasing your commemorative Mossberg 500 Centennial shotgun today. For more information on this limited edition 500 and our complete line of pump-action shotguns, please visit www.mossberg.com.

Mossberg 500 Centennial Pump-Action Shotgun Specifications:

ITEM #	TYPE	GAUGE / CHAMBER	CAPACITY (2.75 in)	BARREL / FINISH	SIGHTS	CHOKES	OVERALL LENGTH	LOP	STOCK / FOREND FINISH	APPROX WEIGHT	MSRP
50100	500 Centennial Pump-Action	12 ga 3 in	5+1	28 in VR High-Polish Blue Nickel Receiver 24kt Gold Plating	Twin Bead	Accu-Set	47.5 in	13.87 in	Walnut High-Polish	7.5 lbs	\$910

About Mossberg

Founded in 1919, O.F. Mossberg & Sons, Inc., is the oldest family-owned firearms manufacturer in America, and is the largest pump-action shotgun manufacturer in the world. Celebrating 100 years of innovation, Mossberg leads the industry with over 100 design and utility patents to its credit and stands as the first ISO 9001 Certified long-gun manufacturer. Complete information on commercial, special purpose, law enforcement and military shotguns, rifles, handguns and accessories are available at mossberg.com or by calling 1-800-363-3555. Mossberg can also be found on Facebook, Instagram, Twitter and YouTube.

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Safety and safe firearms handling is everyone’s responsibility.

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