



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Mossberg® Updates 500® Turkey 410 Pump-Action Shotgun

NORTH HAVEN, CT – O.F. Mossberg & Sons, Inc., a leading American firearms manufacturer, is releasing an updated version of its **500 Turkey 410 bore** pump-action shotgun; now featuring Mossy Oak® Original Bottomland® camouflage, the versatility of a choked barrel equipped with X-Full Extended Turkey choke tube and a drilled and tapped receiver for the ease of adding optics. With the advancements of today’s turkey loads utilizing tungsten shot, this pump-action is designed to deliver a tight, effective pattern in a lighter, easier-to handle platform.

This non-traditional turkey gun comes with a 26-inch vent rib barrel; interchangeable choke tube system with a X-Full Extended Turkey choke tube included; light-gathering, fiber-optic front sight; drilled and tapped receiver; and Mossberg’s ambidextrous, top-mounted safety. Like all Mossberg 500 shotguns, this pump-action is designed for reliable, smooth operation with the combination of non-binding twin action bars; dual extractors; a positive steel-to-steel lock-up; anti-jam elevator; and anodized aluminum receiver for added durability.

The 500 Turkey 410 features full concealment with Mossy Oak’s Original Bottomland camo; the pattern that launched Mossy Oak more than 30 years ago. Driven by the desire to get closer to turkeys in his home state of Mississippi, Mossy Oak Founder, Toxey Haas, turned a handful of bark, sticks and leaves into an extremely life-like hunting pattern. This classic woodland pattern remains every bit as effective three decades later.

Mossberg pump-action shotguns, recognized by many, as the “go-to” choice for turkey hunting, has a new member of the family – the 500 Turkey 410 in Mossy Oak Original Bottomland. For more information on this diminutive turkey-slayer and the complete line of Mossberg pump-action, autoloading and break-action shotguns, please visit www.mossberg.com.

Mossberg 500 Turkey 410 Original Bottomland Pump-Action Shotgun Specifications:

ITEM #	TYPE	GAUGE/ CHAMBER	CAPACITY	BARREL/ FINISH	SIGHTS	CHOKES	OVERALL LENGTH	LOP	FOREND/STOCK/ FINISH	APPROX WEIGHT	MSRP
50108	500 Turkey Pump-Action	410 Bore 3 in	5+1	26 in VR MO Original Bottomland	Fiber Optic Front	X-Full Extended Turkey	45.75 in	13.87 in	Synthetic MO Original Bottomland	6.5 lbs	\$515

Mossy Oak® and Bottomland® are registered trademarks of Haas Outdoors, Inc.

About O.F. Mossberg & Sons, Inc.

Founded in 1919, O.F. Mossberg & Sons, Inc., is the oldest family-owned firearms manufacturer in America, and is the largest pump-action shotgun manufacturer in the world. Celebrating 100 years of innovation, Mossberg leads the industry with over 100 design and utility patents to its credit and stands as the first ISO 9001 Certified long-gun manufacturer. Complete information on commercial, special purpose, law enforcement and military shotguns, rifles, handguns and accessories are available at mossberg.com or by calling 1-800-363-3555. Mossberg can also be found on Facebook, Instagram, Twitter and YouTube.

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Safety and safe firearms handling is everyone’s responsibility.

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