



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Six Mossberg® and Mossberg International™ Models Sport Muddy Girl® Serenity™ Camo Autoloading Rimfires, Super Bantam™ Shotguns and Rifles

North Haven, CT – O.F. Mossberg & Sons, Inc., continues to be the industry leader in the development and dimensional design of firearms for younger and small-statured shooters with over 45 shotguns, rimfire and centerfire rifles from which to choose. For 2018, Mossberg is pleased to offer six of their most popular long guns in the latest eye-catching camo pattern, Muddy Girl Serenity; combining natural elements with turquoise and copper tones. Choose from the **500® Super Bantam 20 Gauge**; **510 Mini™ Super Bantam** in 20 Gauge or 410; **Patriot™ Super Bantam Scoped Combo**, chambered in 243 Win and topped with a 3-9x40mm variable riflescope; and two fun-to-shoot, autoloading rimfires, the **Mossberg Blaze™** and **Mossberg International 715T™**, chambered in 22LR.

Mossberg's innovative design features are key to the fit and handling characteristics of their youth models, making them ideal for your younger shooter as they grow or as a solution for smaller-framed shooters. The 20 gauge versions of the 500 and 510 Mini Super Bantam pump-action shotguns feature the company's EZ-Reach™ forends, reducing the overall distance for ease of cycling the action. Super Bantam shotguns and centerfire rifles have a stock spacer adjustment system which utilizes a one-inch spacer to extend the length-of-pull (LOP). The 510 Mini is Mossberg's smallest, full-stocked shotgun with an overall length of under 35 inches and weighs in at just 5 lbs. With smaller proportions, shorter barrel lengths and overall weight reduction, Mossberg's Super Bantam pump-action shotguns and centerfire rifles deliver more comfortable shooting and greater enjoyment in the field. And because these long guns are built to the same specifications as full-size Mossberg shotguns and rifles, you can count on years of reliable, dependable service in the field.

Recognized for their extensive line of rimfire rifles, Mossberg is offering two of their most popular autoloading models in Muddy Girl Serenity. The Mossberg Blaze 22LR design incorporates a polymer receiver and action, housed in a durable synthetic (polymer) stock delivering a surprisingly lightweight and easy-handling rimfire; weighing a mere 3.66 lbs. The Blaze 22LR comes equipped with a spring-loading, easy-to-load 10-round magazine. The Mossberg International 715T offers the flexibility of a 6-position adjustable stock in an AR-style platform with picatinny top rail and quad-rail forend. A 25-round magazine is standard and the 715T comes with an Accessory Loader Cap for more convenient reloads.

Known for their expressive camouflage patterns, Moon Shine Camo and Lifestyle Clothing's newest pattern is Muddy Girl Serenity. Blending a dynamic collection of colors and natural elements, Serenity reflects your bright attitude and love of the outdoors. The 510 Mini pump-actions are fully-camouflaged, while the other models have blue metal finishes that complement the Serenity pattern.

Mossberg's focus remains on providing exceptional quality and full-featured firearms to hunters and shooters of all ages and sizes. Now your young shooter or the female enthusiast can enjoy a long gun that fits, is fun-to-shoot and expresses your passion for the outdoors. For a complete listing of available models and specifications, please visit www.mossberg.com.

Safety and safe firearms handling is everyone's responsibility.

Mossberg and Mossberg International Muddy Girl Serenity Camo Specifications:

ITEM #	TYPE	GAUGE / CALIBER	TOTAL CAP	BARREL / FINISH	TWIST RATE	SIGHTS / CHOKES	OVERALL LENGTH	LOP	STOCK/FINISH	APPROX WEIGHT	MSRP
54160	500 Super Bantam	20 GA 3 in	6	22 in VR Blue	---	Bead ACCU-SET	39.75 in	12 – 13 in	Variable LOP Synthetic Serenity	5.25 lbs	\$458
50362	510 Mini Super Bantam	410 3 in	3	18.5 in VR Serenity	---	Bead Fixed Modified	34.75 in	10.5 – 11.5 in	Variable LOP Synthetic Serenity	5 lbs	\$469
50498	510 Mini Super Bantam	20 GA 3 in	3	18.5 in VR Serenity	---	Bead ACCU-SET	34.75 in	10.5 – 11.5 in	Variable LOP Synthetic Serenity	5 lbs	\$469
28011	Patriot Super Bantam	243 Win	5	20 in Fluted Matte Blue	1:10	3-9x40 Rifle scope	38.5 in	12-13 in	Variable LOP Synthetic Serenity	7.5 lbs	\$473
37320	Blaze Autoloader	22LR	11	16.5 in Blue	1:16	Adjustable Rifle	35.75 in	13.5 in	Synthetic Serenity	3.66 lbs	\$269
37244	715T Autoloader	22LR	26	16.25" + A2 Blue	1:16	Rail Mount Adjustable	33 in	11 – 14.25 in	Adj LOP Synthetic Serenity	5.5 lbs	\$438

Muddy Girl® and Serenity™ are registered trademarks of Moon Shine Camo and Lifestyle Clothing.

About O.F. Mossberg & Sons, Inc.

Founded in 1919, O.F. Mossberg & Sons, Inc. is the oldest family-owned firearms manufacturer in America, and is the largest pump-action shotgun manufacturer in the world. Leading the way with over 100 design and utility patents to its credit, and standing as the first ISO 9001 Certified long-gun manufacturer, Mossberg is considered to be one of the most innovative firearms manufacturers in U.S. History. For more information on commercial, special purpose, law enforcement and military shotguns, rifles and accessories, please visit their website at www.mossberg.com.

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